

AGENDA BARCELONA

WABEL

FROZEN FOOD SUMMIT

APRIL 22 - 23, 2025



April 22

Arrival & Preparation Day

14:00

Registration opening hours and showplace arrangement.

You will receive a bag that includes: Name Badges, your meetings schedule, and suppliers book (all information and contact details about suppliers who are attending the event in one book)

17:00 - 19:00

Retail Tour

You will get the chance to visit retail establishments, observe, learn and gain first hand knowledge of how they conduct business.

19:00 - 20:30

Industry Key Note Speaker & Presentation

Where you will get the chance to listen from key players in the industry about the latest updates within their sectors.

20:30 - 23:00

“Welcome Dinner” Served as a networking session for all attendees.

April 23

Meeting Day

(Every meeting is pre-scheduled)

08:00 - 12:00

One on one 20 min meetings
(with breaks)

12:00 - 13:00

Networking Business Lunch

13:00 - 18:00

One on one 20 min meetings
(with breaks)

20:00 - 00:00

Gala Dinner and Award Ceremony

The Gala Dinner and Award Ceremony will be accompanied by entertainment, providing a networking opportunity for all attendees.

WABEL

MEET **ALL** YOUR
FUTURE PARTNERS
IN **ONE** PLACE

Let's get in touch!

[Connect now!](#)

